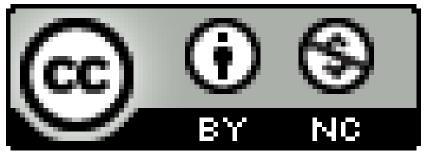
*Data visualization, focusing on ggplot and multilevel data* 

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06:49 23 April 2018



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# Goals/contexts of data visualization

# Exploration

- want *nonparametric/robust* approaches: impose as few assumptions as possible
- boxplots instead of mean/standard deviation (generally base locations on medians rather than means)
- loess/GAM instead of linear/polynomial regression
- need *speed*: quick and dirty
- canned routines for standard tasks, flexibility for non-standard tasks
- manipulation in the context of visualization: need to summarize on the fly

# Diagnostics

- attempt to determine fitting problems graphically: looking for absence of patterns in residuals
- e.g. scale-location plot, Q-Q plot; plot.lm
- plot methods: generic (e.g. residuals vs fitted) vs specific (e.g. residuals vs predictors)
- plotting predictions (intuitive) vs plotting residuals (amplifies/zooms in on discrepancies)
- plotting unmodeled characteristics (e.g. spatial, temporal autocorrelation): much easier to draw a picture than fit a model
- code contrasts for visual simplicity (e.g. deviations from linearity: Q-Q plots, signed square-root profiles)

### Presentation

- how closely should one match analyses with graphs? "Let the data speak for themselves" vs "Tell a story"
- display data (e.g. boxplots, standard deviations) or inferences from data (confidence intervals)
- superimposing model fits (geom\_smooth)
- avoid excessive cleverness/data density
- coefficient plots vs parameter tables (Gelman, Pasarica, and Dodhia 2002)
- tradeoff between visual design (tweaking) and reproducibility: learning to futz with label positioning etc. may pay off in the long run (a few tools exist for automatic placement)
- order factors in a sensible order (i.e *not* alphabetical or numerical unless (1) the labels have some intrinsic meaning or (2) you expect that readers will be interested in looking up particular levels in the plot). This is sometimes called the "what's so special about Alabama?" problem, although the Canadian version would substitute "Alberta".

#### Basic criteria for data presentation

Much of what I have to say here is also said very nicely by John Rauser (2016)

Visual perception of quantitative information: Cleveland hierarchy (W. S. Cleveland and McGill 1984, W. S. Cleveland and McGill (1987), W. Cleveland (1993))

#### Data presentation scales with data size

- **small** show all points, possibly dodged/jittered, with some summary statistics: dotplot, beeswarm. Simple trends (linear/GLM)
- medium boxplots, loess, histograms, GAM (or linear regression)
- **large** modern nonparametrics: violin plots, hexbin plots, kernel densities: computational burden, and display overlapping problems, relevant
- combinations or overlays where appropriate (beanplot)

### Rules of thumb

- (Continuous) response on the *y*-axis, most salient (continuous) predictor on the *x*-axis
- Put most salient comparisons within the same subplot (distinguished by color/shape), and nearby within the subplot when grouping bars/points
- Facet rows > facet columns

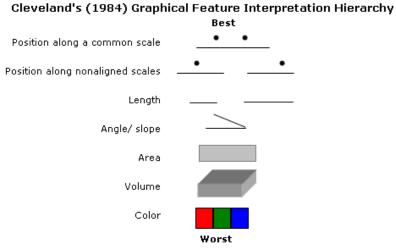
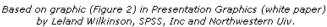


Figure 1: cleveland



- Use transparency to include important but potentially distracting detail
- Do category levels need to be *identified* or just *distinguished*?
- Order categorical variables meaningfully
- Choose *population variation* (standard deviations, boxplots) vs. *estimate variation* (standard errors, mean  $\pm$  2 SE, boxplot notches)
- Try to match graphics to statistical analysis, but not at all costs
- Choose colors carefully (RColorBrewer/ColorBrewer, IWantHue): respect dichromats and B&W printouts

### Techniques for multilevel data

- faceting (= trellis plots = small multiples) vs grouping ("spaghetti plots")
- join data within a group by lines (perhaps thin/transparent)
- can colour lines by group (get legend), but more useful for explanatory than presentation graphics

Makes it fairly easy to do a simple *two-stage* analysis on the fly:

```
g0 + geom_point(aes(size = size, colour = herd)) +
    geom_smooth(aes(colour = herd, weight = size),
    method = "glm", method.args = list(family = binomial),
    se = FALSE)
```

(ignore glm.fit warnings if you try this)

#### Challenges

high-dimensional data (esp continuous)

Possible solutions:

- use color, shape for discrete predictor variables (up to ~10 categories); text plots
- small multiples, conditioning plots (shingles/facets); i.e. discretize continuous plots
- contour plots (worse)
- perspective plots (worst?)

#### large data sets

- problems with computation, file size, presentation
- file size: raster (PNG) instead of vector (PS/PDF), pch="."
- overplotting (alpha), kernel density estimation, hexagonal binning
- summarize (quantiles, kernel densities, etc.)

#### discrete data

 lots of point overlap; jittering OK for exploratory analysis but ugly. Need to summarize/bin appropriately (stat\_sum); beeswarm plots

# spatial data

• the best parts of the Cleveland hierarchy (*x* and *y* axes) are already taken, usually have to resort to color/size/pie charts. Representing uncertainty is a big challenge, usually must be done separately (transparency/saturation?)

# compositional data

- would like to display "sum to 1.0" constraint but also allow accurate comparison of magnitudes: stacked bars vs grouped bars (or dotplots)?
- harder if also need to represent uncertainty (would like to show correlations among components)
- *ternary diagrams*: nice but don't generalize past 3 elements

# multilevel data

• often hard (or messy) to represent all levels of variation

# next generation tools

- dynamic/exploratory graphics: ggobi, Mondrian, [latticist] (http: //code.google.com/p/latticist), JMP, Shiny, Gapminder, google-Vis, rCharts, ggviz (next-generation/interactive ggplot2)
- GUI frameworks: JMP, R Commander, Deducer, Rattle, web interface to ggplot2, Shiny
- presentation technologies: JCGS editorial with supplementary materials
- computational frameworks: lattice, ggplot, http://d3js.org/, ggviz

# Graphics culture

- the gods: Cleveland (hierarchy), Tufte (E. Tufte 2001; E. R. Tufte 1995; E. R. Tufte 1997; E. R. Tufte 2006) ("chartjunk", minimizing non-data-ink, sparklines), Tukey
- the demi-gods: Wilkinson (Grammar of Graphics) (Wilkinson 1999), Wickham (ggplot *et al*) (Wickham 2009), Stephen Few, Kaiser Fung (Junk Charts)
- dionysians (infovis) vs. apollonians (statistical graphics) (Gelman and Unwin 2013)
- graphics pedants: dynamite plots, pie charts (esp. 3D), dual-axis figures . . .

### Data visualization in R

### **Base** graphics

- simple 'canvas' approach
- straightforward, easy to customize
- most plot methods written in base graphics

# ggplot

- newest
- based on Wilkinson's "Grammar of Graphics"
- documented in a book (see below) and on a web site, as well as an active mailing list
- explicit mapping from variables to "aesthetics": e.g. x, y, colour, size, shape
- implements faceting
- some data summaries etc. built in
- easier to overlay multiple data sets, data summaries, model predictions etc.

1

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6

- no 3D plots (although see the gg3D package)
- rendering can be slow
- gridExtra, ggExtra, cowplot, directlabels packages may be handy
- ggplot gallery

ggplot intro

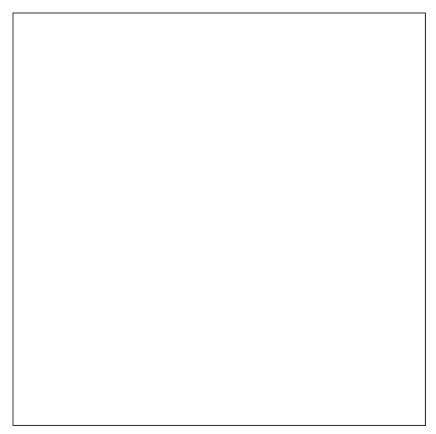
mappings + geoms

Data

Specified explicitly as part of a ggplot call:

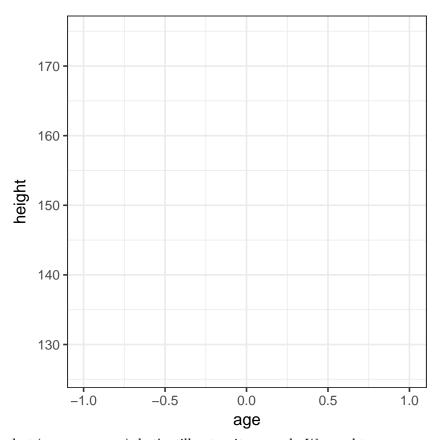
```
library(mlmRev)
head(0xboys)
    Subject
                age height Occasion
##
       1 -1.0000 140.5
## 1
## 2
        1 -0.7479 143.4
## 3
          1 -0.4630 144.8
          1 -0.1643 147.1
## 4
## 5
          1 -0.0027 147.7
## 6
          1 0.2466 150.2
library(ggplot2)
```

ggplot(0xboys)



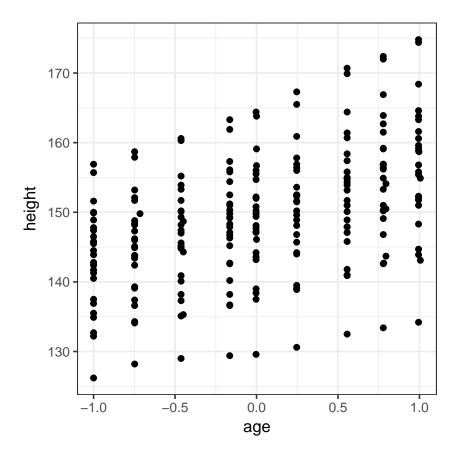
But that isn't quite enough: we need to specify a *mapping* between variables (columns in the data set) and *aesthetics* (elements of the graphical display: x-location, y-location, colour, size, shape ...)

ggplot(0xboys, aes(x = age, y = height))



but (as you can see) that's still not quite enough. We need to specify some geometric objects (called geoms) such as points, lines, etc., that will embody these aesthetics. The weirdest thing about ggplot syntax is that these geoms get *added* to the existing ggplot object that specifies the data and aesthetics; unless you explicitly specify other aesthetics, they are inherited from the initial ggplot call.

ggplot(0xboys, aes(x = age, y = height)) + geom\_point()



- many more geoms (lines, bars, etc.)
- summarizers: smooth lines and summaries (geom\_smooth, stat\_sum)
- control of scales (e.g. log transforms, colors, etc.)
- faceting (grid and wrap)

See Karthik Ram's ggplot intro or my intro for disease ecologists, among many others.

#### sessionInfo()

```
## R Under development (unstable) (2018-04-16 r74611)
## Platform: x86_64-pc-linux-gnu (64-bit)
## Running under: Ubuntu 16.04.4 LTS
##
## Matrix products: default
## BLAS: /usr/local/lib/R/lib/libRblas.so
## LAPACK: /usr/local/lib/R/lib/libRlapack.so
##
## locale:
## [1] LC_CTYPE=en_CA.UTF8
## [2] LC_NUMERIC=C
## [3] LC_TIME=en_CA.UTF8
```

```
[4] LC_COLLATE=en_CA.UTF8
##
##
   [5] LC_MONETARY=en_CA.UTF8
   [6] LC_MESSAGES=en_CA.UTF8
##
##
  [7] LC_PAPER=en_CA.UTF8
  [8] LC_NAME=C
##
  [9] LC_ADDRESS=C
##
## [10] LC_TELEPHONE=C
## [11] LC_MEASUREMENT=en_CA.UTF8
## [12] LC_IDENTIFICATION=C
##
## attached base packages:
                 graphics
                           grDevices utils
## [1] stats
## [5] datasets methods
                           base
##
## other attached packages:
## [1] mlmRev_1.0-6
                          lme4_1.1-17
## [3] Matrix_1.2-14
                          ggplot2_2.2.1.9000
## [5] knitr_1.20
##
## loaded via a namespace (and not attached):
   [1] Rcpp_0.12.16
                          magrittr_1.5
##
##
   [3] MASS_7.3-49
                          splines_3.6.0
##
  [5] munsell_0.4.3
                          lattice_0.20-35
##
  [7] colorspace_1.3-2 rlang_0.2.0.9001
  [9] minga_1.2.4
                          stringr_1.3.0
##
## [11] plyr_1.8.4
                          tools_3.6.0
## [13] grid_3.6.0
                          nlme_3.1-137
## [15] gtable_0.2.0
                          withr_2.1.2
## [17] htmltools_0.3.6
                          yaml_2.1.18
## [19] lazyeval_0.2.1
                          rprojroot_1.3-2
## [21] digest_0.6.15
                          tibble_1.4.2
## [23] nloptr_1.0.4
                          formatR_1.5
## [25] evaluate_0.10.1
                          rmarkdown_1.9
## [27] labeling_0.3
                          stringi_1.1.7
## [29] compiler_3.6.0
                          pillar_1.2.1
## [31] scales_0.5.0.9000 backports_1.1.2
## [33] tufte_0.3
```

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